

When:

Saturday, September 27, 2008

10:00am-6:00pm

Sunday, September 28, 2008

10:00am-5:00pm

The Harvest Quilt & Fiber Art Show:

The South Valley Quilt Association, a non-profit community based volunteer organization, plans, funds and implements the annual Harvest Quilt & Fiber Show at the Taste of Morgan Hill. SVQA believes that this major art exhibit contributes to the South Valley community's knowledge and enjoyment of quilt and fiber art.

The Harvest Quilt & Fiber Art Show is held in conjunction with the Taste of Morgan Hill, an annual citywide event with an estimated audience of 50,000. The Taste attracts a culturally diverse audience who enjoy the festival offerings, including the Quilt & Fiber Art Show.

Benefactors of the Show:

A diverse Taste audience has unique access to this free major art event. Profits from the show support a Textile Arts Scholarship for college students and Classroom Grant Fund for local schools.

Promotion:

SVQA promotes the show nationally in event calendars in quilt related and non-quilt related publications

and websites and by direct mailings to quilt guilds and shops in the Bay Area and Central California. A movie theatre ad is placed in 5 area theatres and brochures are provided to local quilt shops and guilds. Media coverage in local publications.

Why We Need You:

SVQA is an all volunteer

organization that depends on community sponsorships to present the Harvest Quilt & Fiber Art Show. Members dedicate much time, effort and money throughout the year organizing the show and making quilts and hand crafted items to sell in the show boutique, but it takes additional funding from community supporters to help offset the facility costs and achieve our goals. SVQA

seeks businesses and individuals who are interested in supporting this community event. For sponsorship opportunities, please contact, Kathy Sullivan 408-782-9098 or kcks05@aol.com.

Why:

SVQA's purpose is to promote the appreciation of the art of quilting by displaying quilt & fiber art for public viewing and provide educational opportunities. Quilting and fiber art is deeply rooted in American history, yet allows for a wide range of artistic expression from traditional to contemporary styles, from the practi-



cal and utilitarian to museum quality interpretive art.

Where:

The Harvest Quilt & Fiber Art Show is located in the beautiful new 27,000 square foot Morgan Hill Community & Cultural Center, 17000 Monterey Road. The Taste of Morgan Hill takes place just outside this building along six blocks of Monterey Road blocked off for the event.

Admission:

Because the Harvest Quilt & Fiber Art Show takes place in conjunction with the Taste of Morgan Hill, it draws from a huge audience. In order to encourage the attendance of non-quilters, it is important that admission and parking is free. Quilters of all ages and abilities are encouraged to exhibit quilts. There is no entry fee for quilt exhibitors. Annually, about 5,000 people enjoy the Show.



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